

# Election 2012

## Resources

The 2012 Election serves as another teachable moment for all of us as educators.. We encourage you to review and use any of the resources listed below. Additionally, as in the past, we will be implementing an Online Mock Vote through Kids Voting Broward. Online Voting will begin October 25<sup>th</sup> and will continue through November 5<sup>th</sup>. The District Literacy Office will distribute "I Voted" stickers to schools upon request. Requests should come from Social Studies Department Chairs at the Secondary Level and from "Social Studies Contact" at the Elementary level.

We have also listed some suggested "election" activities that you can implement in your classroom or schoolwide.

### **Suggested Election Activities:**

- Designate a School Election Coordinator to coordinate a plan to incorporate teaching strategies related to the election.
- Coordinate a school-wide online voting initiative. Students will be able to vote online by going to [www.browardschools.com](http://www.browardschools.com) or to [www.kidsvotingbroward.org](http://www.kidsvotingbroward.org) beginning Monday, October 20<sup>th</sup>. Directions on how to vote online are attached.
- Use the attached flyer that encourages students to vote online to send home to parents or post in your classroom and/or school.
- Create a school-wide trivia game about the election process.
- Announce brief facts about the election process in your school-wide daily announcements and/or in your classroom.
- View and utilize the Kids Voting Lessons available on BEEP.
- Have students create posters encouraging their peers to vote online.
- Notify parents and students that they may go to [www.kidsvotingbroward.org](http://www.kidsvotingbroward.org) or [www.browardsoe.org](http://www.browardsoe.org) (Supervisor of Elections Office Web site) to access information about the election.

(Information can be put on your school web site or in your school newsletter).

### [Kids Voting Broward](#)

Kids Voting Broward is a non-profit organization.....



<http://kidsvotingusa.org/2012-presidential-election-resources>

A national leader in civic education, Kids Voting USA provides high-quality instructional materials for K-12 teachers with valuable civic learning tools to be used throughout the year, every year. In addition to classroom activities about voting and elections, students also explore the right to vote and active citizenship.



<http://www.broward.k12.fl.us/kidsvoting/>

Students will have the opportunity to participate in the 2012 election process through online voting. This is a fun and exciting way to encourage civic engagement. Check the "Liberty Bell" icon in mid-October for more information and instructions.

## **The Learning Network**

**Teaching & Learning With The New York Times**

<http://learning.blogs.nytimes.com/2012/02/28/election-2012-teaching-ideas-and-resources/>

The Learning Network provides teaching and learning materials and ideas based on New York Times content. The Politics section includes, along with daily news stories,

the political news blog The Caucus and the data analysis blog FiveThirtyEight, as well as candidate profiles, primary results by state, political polls and more.

## [Election 2012 Resources](#)



<http://www.newseum.org/digital-classroom/modules/decision-2012/default.aspx>

The Newseum's award-winning videos and resources bring news literacy, journalism and history to life for students. Their standards-based learning module uses videos, primary sources and interactive features to explore presidential campaigns through the lenses of civics, history and media literacy.



<http://www.c-spanclassroom.org/Lesson/851/Lesson+Idea+2012+Election+Campaign+Ads.aspx>

Teachers can use this C-SPAN lesson to teach the Propaganda Techniques commonly used in campaign attack ads by candidates and incumbents running for office in a way that will engage students' technological and creative interests. Students will identify the ways in which the candidates influence voters both positively and negatively through television campaign ads.



<http://www.pbs.org/teachers/vote2008/secondary.html#lessonplans>

This election guide was created by a team of educators and media professionals from PBS Teachers and the Media Education Lab at Temple University in Philadelphia, PA. Secondary lesson plans cover campaign finance, civil engagement, the Electoral College, and the issues.

## [Election 2012 Resources](#)

Northeastern University

U.S. POLITICAL  
**CONVENTIONS & CAMPAIGNS**

<http://conventions.cps.neu.edu/>

Northeastern University offers “U.S. Political Conventions and Campaigns” as an educational tool for anyone who would like an engaging and in-depth description of the themes and events that have helped shape American political history. Topics range from election history to the role of the media.

NATIONAL CONSTITUTION CENTER

FREEDOM IS CALLING

P H I L A D E L P H I A

<http://constitutioncenter.org/education/educators/learning-resources/the-history-of-voting-by-rock-the-vote/>

The National Constitution Center is an educator’s ultimate civic learning resource that engages students in the election excitement. Through videos and primary sources students are exposed to first-hand experience about presidential elections.

*Colonial Williamsburg's*  
**GIFT to THE NATION**

<http://giftnation.history.org/>

This resource is a virtual field trip from the Electronic Field Trip Series. By exploring the election of 1800, one of the most bitter presidential campaigns in U. S. history,

students learn how negative campaigning, partisan politics, and contested elections have been part of our political system since the earliest days of the republic.

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[http://www.pbs.org/newshour/extra/teachers/lessonplans/politics/vote2012/vote2012\\_candidates.html](http://www.pbs.org/newshour/extra/teachers/lessonplans/politics/vote2012/vote2012_candidates.html)

In this lesson students will work, as a class, to create a flow chart documenting the steps a candidate must take to be elected to the presidency. Then students will utilize research skills to create a profile of a specific candidate and his/her qualifications, point of view on various topics, and presidential campaign.



<http://www.centerforactioncivics.org/elections-in-action-lessons/>

This non-partisan organization challenges high school students to be active participants in the political process through elections, activism and policy-making programs. This site provides lessons to keep students actively engaged in democratic activities inside and outside the classroom.

# Win the White House

<http://www.icivics.org/games/win-white-house>

In Win the White House, students get to manage their very own presidential campaign by strategically raising funds, polling voters, launching media campaigns, and making personal appearances.

The School Board of Broward County, FL  
Instructions and Interventions, Literacy Department 8/29/12  
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